

# 2011 Rate Sheet



## Advertise on the web with Disciple Magazine and Sermonhall.com!

You can put your message in front of thousands of committed pastors and church leaders around the country each month through our two web-based publications.

### MONTHLY RATES

#### Website Sidebars

- Vertical Flex - \$2.50 per 10 px  
150 px wide, height unlimited
- 150 x 150 px - \$25.00
- 150 x 250 px - \$35.00
- 150 x 350 px - \$45.00

#### E-mail

- E-mail Space Ad - \$125.00  
600 x 250 px  
One per e-mail available.
- Sponsored E-mail - \$175.00  
Sponsor-generated content delivered to our list by Disciple.

#### Third-Party

Disciple participates in the **Beacon Ad Network**  
[www.beaconads.com](http://www.beaconads.com)

### SITE STATS

All advertising purchases include placement on both of our websites ([www.disciplemagazine.com](http://www.disciplemagazine.com) & [www.sermonhall.com](http://www.sermonhall.com)).

#### Monthly Averages:

- 2,025 visits
- 11,340 pageviews
- 829 unique visitors
- Time on site per visitor:
  - Disciple: over **4 minutes**
  - Sermonhall: nearly **7 minutes**

#### E-mail

We communicate with our e-mail list of **1,400** active contacts on a weekly basis.

Disciple & Sermonhall are ministries of **AMG International**, 6815 Shallowford Rd. Chattanooga, TN 37421

**SALES CONTACT:**  
Justin Lonas  
[justinl@amginternational.org](mailto:justinl@amginternational.org)  
(800) 251-7206, ext. 261

# About *Disciple* and Sermonhall

*Disciple*, an online-only, bi-weekly e-magazine, is an outreach of Advancing the Ministries of the Gospel (AMG) International, an international missions agency in Chattanooga, Tenn. AMG's distinctive has always been its reliance on national workers to carry the Gospel in their own cultures, and we sensed a call to help English-speaking Christians see and develop their role as "national workers" in the United States, Canada, Great Britain, Australia, South Africa, and elsewhere.

There are a plethora of Christian publications around the world that focus on individual spiritual growth. We have purposed to be distinctive in tying

personal growth to obedience to God's kingdom purposes—growth not for growth's sake, but for Christ's mission.

**Sermonhall** is an easily searchable database of thousands of sermon outlines, sermon illustrations, and quotes, designed to encourage and equip today's busy pastors by helping "get the ball rolling" for their sermon preparation.

Readers of both sites tend to be decision-makers for their churches and families, making *Disciple* and Sermonhall ideal places for you to connect your products and services to those most able to utilize them!

## Advertising Regulations

- All advertisements are to be **pre-paid**. Ads will begin running on the sites as soon as payment is received and will run for one month.
- All advertisement artwork (beyond simple text) is to be completed by the advertiser. *Disciple* does offer ad design services with a purchase for an additional \$50.00 per advertisement.
- Artwork for e-mail advertisements must be received one week before the scheduled delivery date of an e-mail.
- *Disciple* reserves the right at its discretion, and at any time, to cancel any advertising order or reject any advertising copy, whether or not the same has already been acknowledged and/or previously published. Only advertising considered consistent with the magazine's objectives will be accepted.
- Educational institutions wishing to advertise must provide accreditation information or a complete course catalog and sample syllabi from two courses before any ads will be run and must not include any pricing in the text of their advertising.
- Publishers wishing to advertise books must provide a sample copy of each book in question to *Disciple* before any ads will be run.
- Advertising rates are subject to change without notice. Contracts in effect at the time of the rate change will be exempted for their duration.
- Advertisers and/or advertising agencies assume liability for all content (including text, representation, and illustrations) or advertisements printed, and also assume responsibility for any claims made against *Disciple*.